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ECHOES BY THE KARNA

NEWSLETTER 2024

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THE KARNA





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Restoring Sound, Rekindling Smiles – The Karna at Panihati Old Age Home!

In a heartfelt effort to reconnect lives through the power of hearing, The Karna organized a free audiological screening and hearing aid distribution camp at an old age home in Panihati on 31st January, 2024. This special event also marked a proud milestone — the 25th year of service by our esteemed Director, Mr. Soumitra Gupta Bhaya, in the field of audiology and hearing care. Many elderly residents, often living alone and away from their families, had spent years in near silence. On this day, their world changed. With every screening



WHAT'S NEW



BETTER AND ADVANCED TECHNOLOGY!

At The Karna, we got several new and advanced hearing aids providing a wide range of features

TOP NOTCH SERVICE!

We are providing people with a great after sales service and our customers are really satisfied with these making us feel prouder

conducted and every hearing aid fitted, a spark returned to their eyes, and for some, even tears of joy. The atmosphere was filled with newfound conversations, laughter, and gratitude.

It wasn't just about hearing again; it was about feeling heard. One grandmother softly said, "I can hear the birds again... I feel alive." Those few words reminded us why our mission is so important. This initiative reflects The Karna's unwavering commitment to making healthcare accessible and compassionate, especially for those who need it most. As we celebrated this 25-year journey of dedication by Mr. Bhaya, we also celebrated hundreds of smiles, moments of connection, and renewed hope.

At The Karna, we believe in restoring more than just hearing — we restore dignity, joy, and belonging.

Restoring Sound Together – The Karna and Rotary Club of Kolkata North East Launch “Project Dhvani”!



On March 3, 2024, The Karna and Rotary Club of Kolkata North East came together to host **Project Dhwani**, a noble initiative aimed at providing free hearing aids to underprivileged individuals. Held at the ICCR Kolkata on World Hearing Day, the event saw enthusiastic participation from esteemed guests, including members of the Rotary Club of Kolkata North East including their District Governors and renowned doctors.

The highlight of the event was the presence of celebrated singer Nachiketa Chakraborty, who graciously accepted the role of brand ambassador for Project Dhwani. Following thorough audiological screenings, numerous beneficiaries received free hearing aids, marking a significant step towards improving their quality of life.

Project Dhwani is a shining example of community-driven initiatives that make a tangible difference in people's lives. We commend the efforts of The Karna and Rotary Club of Kolkata North East for their commitment to promoting hearing health and accessibility.

Power Up Your Hearing: The Smart, Hassle-Free Choice of Rechargeable Hearing Aids!!

Rechargeable hearing aids offer several benefits, making them a convenient and eco-friendly choice. They eliminate the need for frequent battery changes, saving time and reducing waste. With built-in lithium-ion batteries, they provide long-lasting power—often lasting a full day on a single charge. Rechargeable models are also easier to handle, especially for older adults or those with dexterity issues. Overall, they offer better reliability, lower long-term costs, and a hassle-free user experience.

Echoes of Care in the Wilderness

– The Karna's Hearing Camp in Nagenabad, Maipith!



In a significant step toward ensuring inclusive healthcare and hearing wellness for the underserved, The Karna—a leading speech and hearing care clinic—organized a Hearing Aid Distribution and Awareness Camp in collaboration with the Gandhi Global Family and the Rotary Club of Kolkata North East. The camp was held at Nagenabad, Maipith, nestled deep in the remote and ecologically fragile region of the Sundarbans.

This humanitarian effort brought hope and care to people living in one of the most isolated and healthcare-deprived areas of West Bengal. The event was graced by the presence of Mr. Soumya Shankar Bose, a respected social worker, activist, and the State Convenor of Global Peace (West Bengal). His dedicated involvement in social transformation, grassroots mobilization, and peace-building initiatives added inspiration to the occasion. Mr. Bose has long been associated with various prominent national and international organizations committed to social justice and sustainable development.

During the camp, qualified audiologists and healthcare volunteers from The Karna conducted free hearing evaluations and provided rechargeable hearing aids to those in need. Educational sessions were also held to raise awareness about hearing health, early detection of hearing loss, and the importance of assistive devices in improving quality of life. Beneficiaries expressed deep gratitude for receiving such crucial services in a region often overlooked in mainstream healthcare efforts.

This event showcased the power of collaboration between healthcare providers, service organizations, and community leaders in bringing real change to the grassroots. It was not just a hearing aid distribution drive—it was a reaffirmation of the belief that access to hearing and speech health is a basic right, not a privilege.

The initiative at Maipith stands as a glowing example of what can be achieved when compassion meets commitment and when community-driven service becomes the cornerstone of public health.

The Karna Expands to Burdwan – A New Chapter in Hearing and Speech Care Begins!



In a major step towards enhancing access to specialized hearing and speech healthcare in West Bengal, The Karna proudly inaugurated its newest outlet in Burdwan. Known for its dedication to high-quality audiological services and speech therapy, The Karna continues its mission to reach more lives with this new center, bringing comprehensive care to the heart of South Bengal.

The inauguration ceremony, held with great enthusiasm, was graced by the presence of eminent doctors, specialists, and dignitaries from the medical community. The event began with a traditional lamp-lighting ceremony, symbolizing a new dawn in hearing and speech care for the region. The atmosphere was filled with hope, purpose, and the shared vision of creating a healthier, more inclusive society.

The Burdwan center is equipped with advanced diagnostic tools, modern hearing aid technology, and expert speech and language therapy services. It aims to cater to individuals across all age groups, from children with speech delays to the elderly dealing with hearing loss. With trained audiologists and speech-language pathologists, the clinic promises personalized, evidence-based care to improve communication abilities and overall quality of life.

This expansion underscores The Karna's commitment to its core belief: that every person deserves the right to hear, speak, and connect with the world. With compassion at its core and science at its side, The Karna continues to lead the way in making speech and hearing care more accessible, affordable, and impactful.

The launch of the Burdwan branch is not just the opening of a clinic—it is the beginning of countless sound-filled stories yet to unfold.

The Karna and Inner Wheel Club of Kolkata North East Launch “Project Japon” : Hearing Aid Camp Held on 11th November 2024!



On 11th November 2024, The Karna, in collaboration with the Inner Wheel Club of Kolkata North East, successfully conducted Project Japon—a dedicated hearing aid distribution camp aimed at serving the underprivileged. The initiative offered comprehensive audiological screenings followed by the free distribution of hearing aids to those diagnosed with hearing loss.

Held with compassion and precision, the camp focused on ensuring that every recipient received the right support tailored to their needs. The collaboration marked a significant step in spreading hearing health awareness and making assistive care accessible to all. Project Japon stood as a testament to what collective goodwill and service can achieve—empowering lives, one ear at a time.

The Sound of Wellness: Why Maintaining Proper Hearing Health Matter!

Hearing is one of the most essential senses we rely on every day—whether it's enjoying music, engaging in conversations, or simply being aware of our surroundings. Yet, unlike vision or dental care, hearing health is often overlooked until a noticeable problem arises. Just as we take care of our eyes, teeth, or heart, our ears too deserve regular attention and care.

In this blog, let's understand why maintaining proper hearing health is so important and how it can impact your overall well-being.

Why Hearing Health Should Be a Priority

1. Improved Communication and Relationships

Healthy hearing enables clear communication, which is the foundation of strong personal and professional relationships. Hearing loss can lead to misunderstandings, frustration, and even social isolation.

2. Boosts Mental Health

Untreated hearing issues are closely linked with mental health challenges like depression, anxiety, and cognitive decline. Studies show that hearing loss increases the risk of dementia and memory issues over time. Taking care of your hearing can protect your brain.

3. Better Quality of Life

Hearing well allows you to participate fully in life—from family gatherings to phone calls, movies, and music. It helps you stay independent and engaged with the world around you.

4. Prevention of Further Damage

Many hearing problems are gradual and painless, making them easy to ignore. Regular screenings and early detection can prevent permanent damage and allow timely intervention through hearing aids or therapy.

5. Safety and Awareness

Your hearing helps keep you safe—alerting you to sirens, alarms, traffic, or someone calling your name. Poor hearing can increase the risk of accidents, especially in public or work settings.

Tips to Maintain Good Hearing Health

Avoid loud noise exposure: Use ear protection in noisy environments and keep volume levels safe when using headphones.

Take listening breaks: Give your ears rest after extended exposure to noise or headphones.

Keep your ears clean, but don't overdo it: Avoid inserting objects like cotton swabs into your ears.

Stay healthy overall: Conditions like diabetes and high blood pressure can affect hearing. A balanced diet and regular exercise help.

Schedule regular hearing check-ups: Just like eye or dental exams, your ears need routine screenings—especially after age 40 or if you notice changes in hearing.

Conclusion

Your hearing plays a vital role in shaping your experiences, emotions, and interactions. Taking simple steps today to protect and maintain your hearing can make a lifetime of difference. Whether it's through regular check-ups, safe listening habits, or early use of hearing aids when needed, remember—a sound life begins with sound care.

If you or a loved one suspects hearing difficulties, don't wait. Consult a qualified audiologist and begin your journey toward better hearing and a better life.

Because every voice matters, and every sound tells a story.
